The No Free Cunch Pledge

I, <u>David Klemperer</u>, M.D., am committed to practicing medicine in the best interest of my patients and on the basis of the best available evidence, rather than on the basis of advertising or promotion.

I, therefore, pledge to accept no money, gifts, or hospitality from the pharmaceutical industry; to seek unbiased sources of information and not rely on information disseminated by drug companies; and to avoid conflicts of interest in my practice, teaching, and/or research.

Robert Goodman, M.D. Director, No Free Lunch



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